

## **Information Security Policy Statement**

Pegasus' systems aid in the provision of finance, production, and media management in the advertising industry. Pegasus software is an integrated complete agency system comprised of General Ledger, Accounts Payable, Accounts Receivable, Fixed Assets, Production Management, Media, Time Sheet Management, Leave Management/HR, Resource Management, Estimating, Billing, Client Profitability, Online Expense Claims, Report Writers and Document Management.

The security of information in all its forms is very important to Senior Management. We acknowledge that as an organisation, we can minimise information security risks through the preservation of confidentiality, integrity and availability of information. This gives confidence to interested parties that risks due to potential incidents are adequately managed. Our goal is to continually improve the Information Security Management System performance within the business.

## In order to achieve this, the following objectives have been established:

- Strategic Goals: Achieving the strategic goals of the organisation as set out int the annual Strategic Plan;
- **Information Security:** Prioritising information security ensuring controls and processes are in place and effective;
- Risk Management: Identifying, monitoring and reducing risks;
- Needs and Expectations: Meeting the needs and expectations of all interested parties; and
- **External and Internal Issues:** Addressing all internal and external issues that may impact our ability to deliver on our objectives.

## To achieve these objectives, we shall act to:

- Communicate this policy to all existing employees and to new employees upon commencement.
- Comply with all legislative and other requirements which are relevant to Pegasus.
- Make our commitment to information security and confidentiality visible to all interested parties.
- Maintain an Information Security Management System which meets the requirements of ISO 27001:2013.

This policy, together with the objectives and targets set, will be reviewed on an annual basis to ensure that it remains relevant and suitable to the operations of Pegasus.

Ricardo Russon

Ricardo Russon General Manager 21 March 2023

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